

# The Gunnison Country **shopper**

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## **U.S. MAIL DELIVERY** (third class active boxes)

<b>Total Rural Gunnison and Hindsdale Counties</b>	<b>1200</b>
<b>Lake City Post Office Boxes</b>	<b>250</b>
<b>Parlin Post Office Boxes /Gold Creek Rural</b>	<b>50</b>
<b>Ohio City &amp; Pitkin Post Office Boxes</b>	<b>100</b>
<b>Sargents &amp; Almont Post Office Boxes</b>	<b>145</b>

## **CARRIER DELIVERY DOOR TO DOOR**

<b>Gunnison City and Vicinity</b>	<b>3150</b>
<b>Western State College Campus (In-Session)</b>	<b>500</b>

## **RACKS AND COUNTERS**

<b>Gunnison Post Office</b>	<b>450 - 550</b>
<b>Gunnison Businesses, Motels, Airport</b> (varies/season)	<b>1000</b>
<b>Town of Crested Butte</b>	<b>500</b>
<b>Mt. Crested Butte/Ski Area</b> (high season)	<b>250</b>

(Average retrieval from racks and counters (not picked up) only 20-75 papers/week!)

## **LOCAL ADVERTISING RATES**

**Effective AUGUST 1, 2007**

SIZE	PRICE
Full Page	\$511.50
1/2 Page	255.75
1/3 Page	192.20
1/4 Page	144.15
1/6 Page	100.75
1/8 Page	75.56
Business Card	29.20

**Fronts** - reservation only, includes one color - \$315 top half - \$275 bottom half

**Open Rate** \$7.30 col. inch - **Business Want Ads** \$5.00 Minimum - 25¢/word

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