

The Gunnison Country **shopper**

Mechanical Breakdown

Prefer PDF format - Email to ads@gunnisonshopper.com

6 column by 15-1/2 inch high TAB format.
Columns = 1-9/16: (9-1/2 picas) with 3/16" (1 pica) gutters

1 column	1-9/16" (9-1/2 picas)
2 columns	3-5/16" (20 picas)
3 columns	5-1/16" (30-1/2 picas)
4 columns	6-3/4" (41 picas)
5 columns	8-1/2" (51-1/2 picas)
6 columns	10-1/4" (62 picas)

Ad Height = From 1 inch to 15-1/2" (Tall) in 1/4" increments

Full page=	93 column inches
1/2 page=	46.5 column inches
1/3 page=	31 column inches
1/4 page=	23.25 column inches
1/6 page=	15.5 column inches
1/8 page=	11.625 column inches

National Rate - \$9.00 col. in.
See local rate sheet for local rates

Deadlines

Published every Wednesday for over 34 continuous years

DISPLAY ADS / PAID WANT ADS

2:00 pm Tuesdays for that week's publication
(Submit Display ads or copy by Friday for better position)

FREE WANT ADS
10:00 am Tuesdays

NEWS RELEASES

10:00 am Mondays (Space available basis only)